

EXHIBITION TO HIRE

An intriguing exhibition that traces the history of the training shoe from the earliest pair to the iconic brands we know today is available for hire from Northampton Museum and Art Gallery from January 2013.

'Sport to Street' follows the lifespan of the training shoe, from its early beginnings as a soft-soled tennis shoe worn by King Henry VIII to the iconic footwear of choice that it has become today.

Northampton Museum is home to one of the world's most famous shoe collections with an extensive collection of sports footwear. Sport to Street looks at the rise of rubber-soled sports footwear in the 19th century and the early sneakers manufactured by legendary US companies Converse and Keds. It highlights the trainers of the 1970s, which were still predominantly worn by sportsmen and women, and explores the rising craze for aerobics and disco dancing that helped move them away from being practical items to must have fashion footwear.

The exhibition, which features leading brands such as Adidas, Nike, Puma, Reebok and New Balance, also delves into the relationship between brands and sub cultures as well as brands and celebrities.

The exhibition has recently been on loan to The Civic, Barnsley. Exhibitions Curator David Sinclair said: "It has been a great success for us already, bringing in a whole new audience. We also have had great press coverage and a piece on TV. I'm slightly in love with the trainers too."

For further information or to enquire about hiring the exhibition please phone 01604 838111 or email: museums@northampton.gov.uk



the history of the
training shoe



NORTHAMPTON MUSEUMS
& ART GALLERY
history arts shoes

